

Lehigh Home Service—Vol. 6.



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LEHIGH LUMBER

LUMBER-MILLWORK BUILDING SUPPLIES

END OF N. SHERMAN ST. ~ PHONE 29184

ALLENTOWN, PA.

Over 1000 Designs of Homes to Select from

CHRISTMAS!

It is some times said there is no sentiment in business. Wrong! If there were no sentiment there would be no business.

Sentiment buys clothes, and so keeps up the dry goods store. Sentiment has children, and must feed them from the grocery store. Sentiment is responsible for the home, and so gives business to the lumber merchant, the carpenter and the hardware man.

If you run through the whole gamut of life you will see that where there is no sentiment there is nothing doing.

Christmas is the sentimental festival. It has to do with the best of sentiments, which is good-will, cheer and good wishes.

This company desires to take this occasion to spread as much good will as possible.

In sincerest Christmas sentiment we join, and broadcast our good-will heartily and unashamed.

LEHIGH LUMBER COMPANY

Home Owning Communities Are Happiest



Colonial

A town is known by its homes, isn't it? When we come upon a strange town which has wide, clean streets and trim, substantial homes we cannot help being impressed. We sense the existence of a true communal spirit, a spirit of get-together behind it all and we feel that its citizens would be justified in a civic pride.



Gothic



Dutch Colonial

It is this communal spirit which makes a town prosperous and beautiful. A community of well built homes is the best advertisement a town can have. It shows vision, progress and confidence on the part of its citizens. It makes for an inspiring atmosphere to live and work in.



Italian



Modern English

We are vitally interested in having everybody own a beautiful and substantial home for we realize that in this way and only in this way can our town be made permanently progressive. So let us all get together and make our community a community of homes.



Western Bungalow

AVAIL YOURSELF OF OUR FREE
PLAN SERVICE AND DEPARTMENT
OF AID TO HOME BUILDERS. NO
OBLIGATION ENTAILED.

LEHIGH

LUMBER-MILLWORK

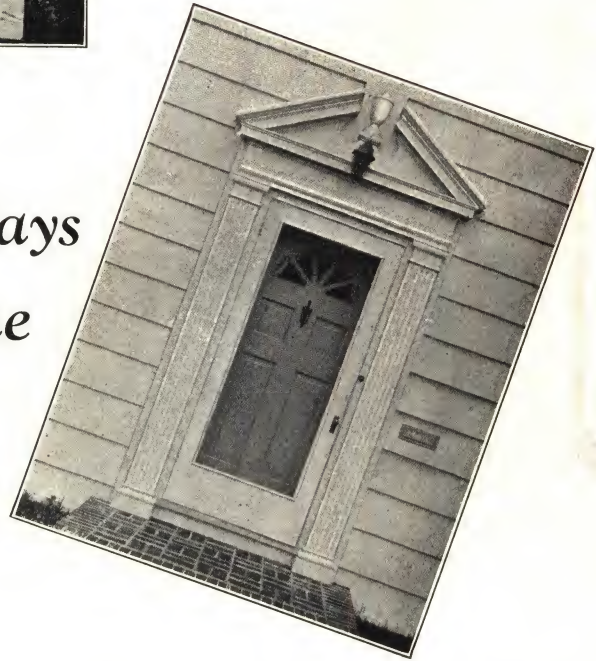
LUMBER

BUILDING SUPPLIES



INSIDE and OUT

*There are Two Ways
to offend your home*



DO YOU ever feel constrained to tell your friends, "My house is not much on the outside, but just wait until you get inside the door"?

Or is Your case the opposite? Your friends drive up to a beautiful home, but on entering they are disappointed to find poorly made, ill fitting, cheap looking interior trim.

We suggest that you take as much trouble in choosing your millwork as we do in making it.

LEHIGH

LUMBER-MILLWORK

EVERYTHING
TO BUILD ANYTHING

QUALITY SERVICE
PRICES

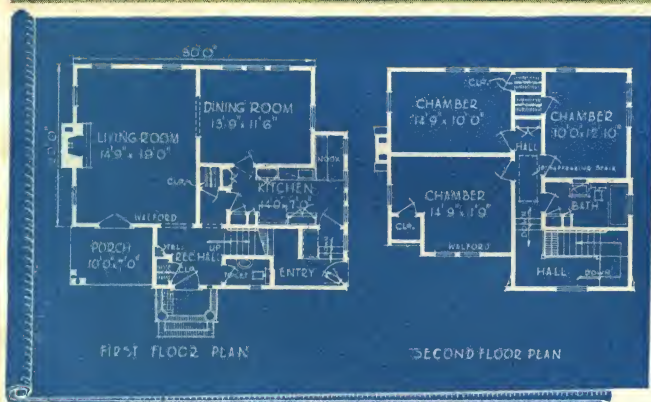
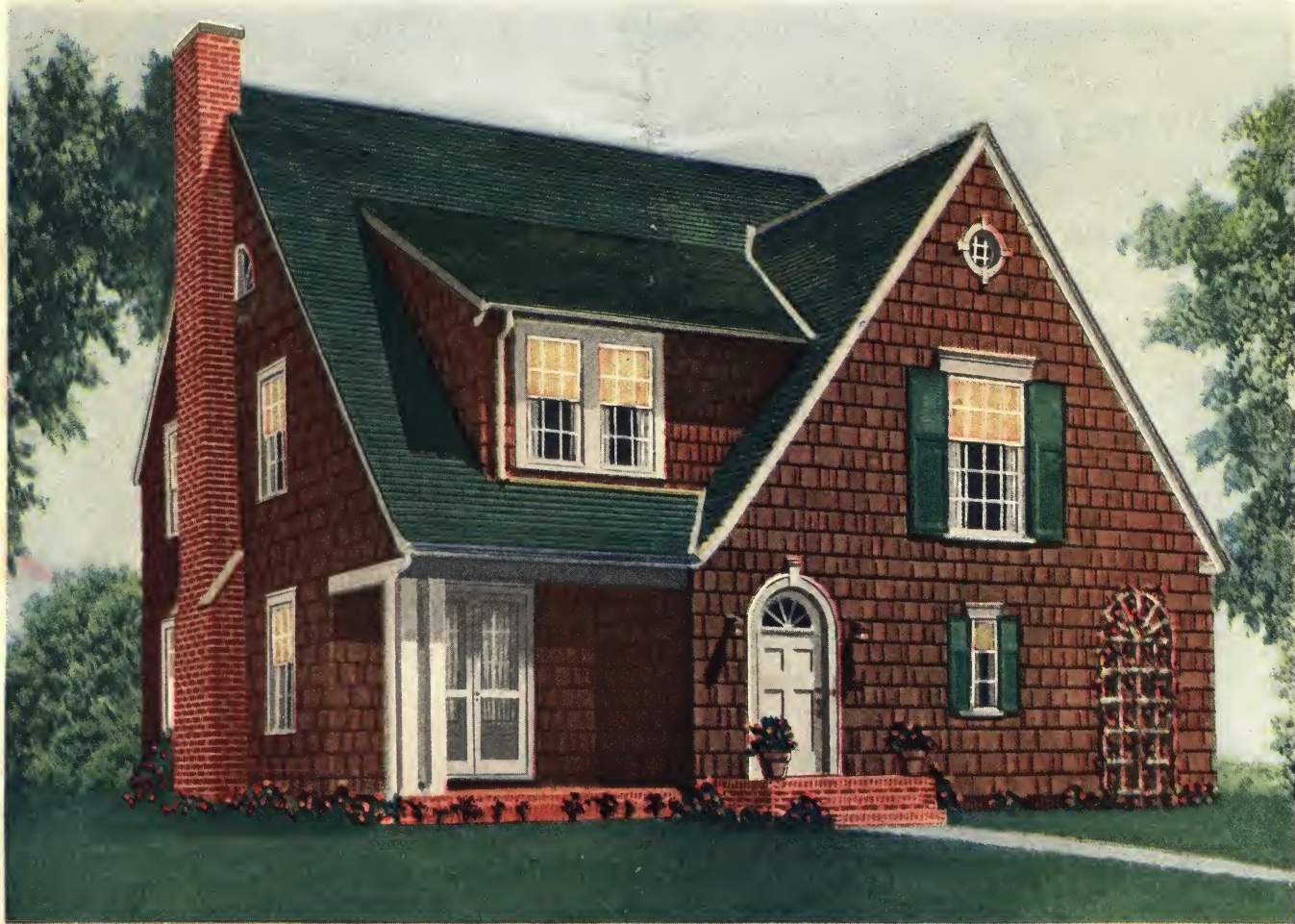
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The WALFORD

AN English home that appeals instantly. A study of the plan shows six rooms, bath, porch and reception hall. It is modern thruout, and size is 30 feet wide and 20 feet deep.



This white entrance shows up luminously against its colored background.

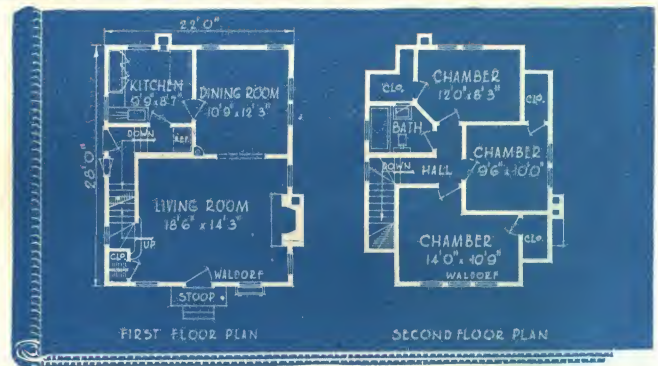


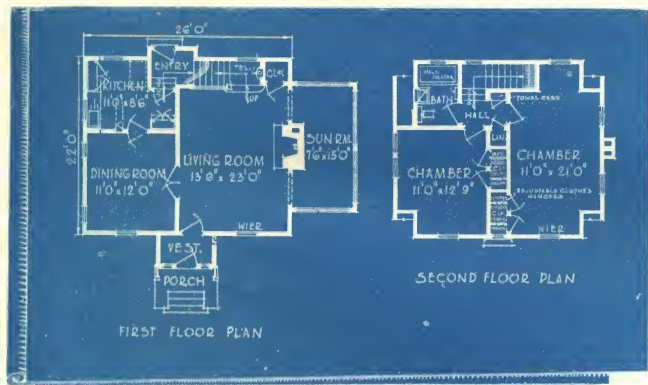
The WALDORF

THIS trim little six-room house can be built inexpensively. Size is 22 feet wide by 28 feet deep. See us for further details.



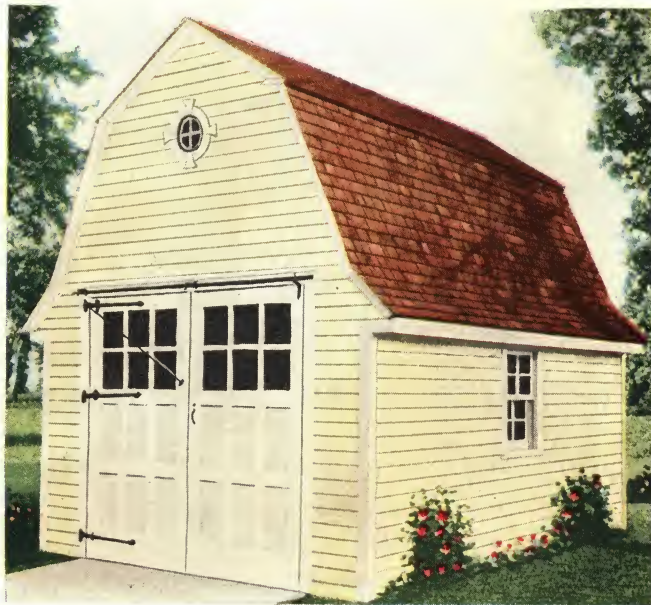
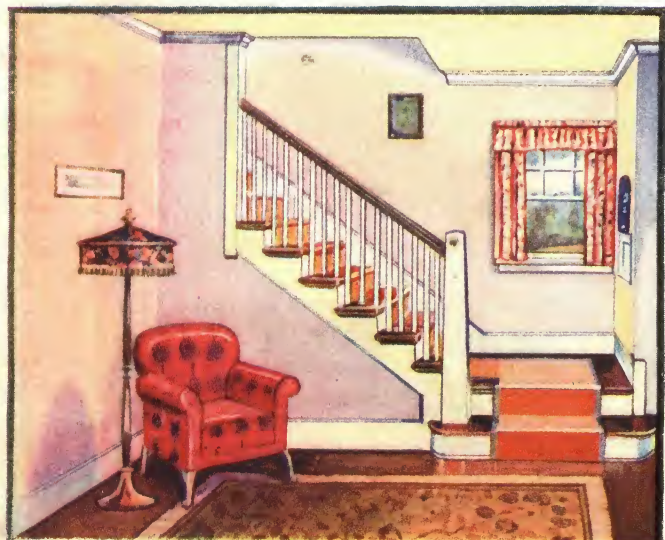
This garden seat is not only a charming device, but aids decoratively.



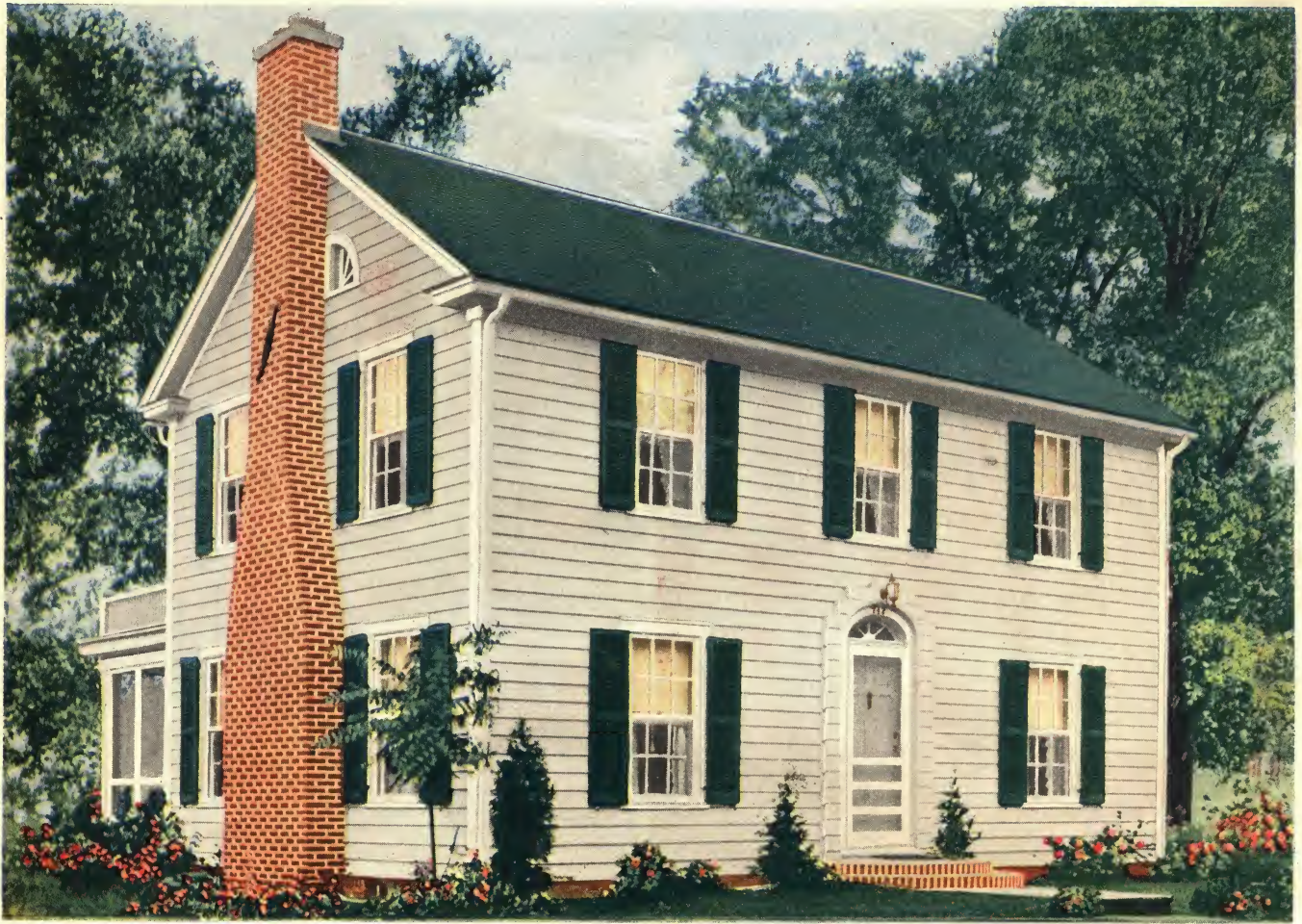


The WIER

A DUTCH Colonial home in perfect taste. Five large, well arranged rooms inside. Modern conveniences thruout. Twenty-six feet wide by 22 feet deep.



This garage is also designed in Dutch Colonial style to match the house.

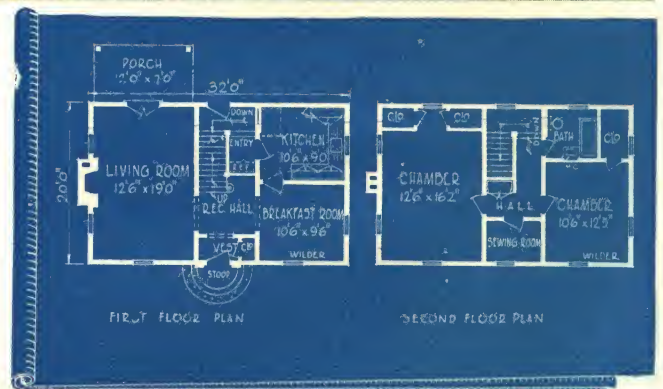


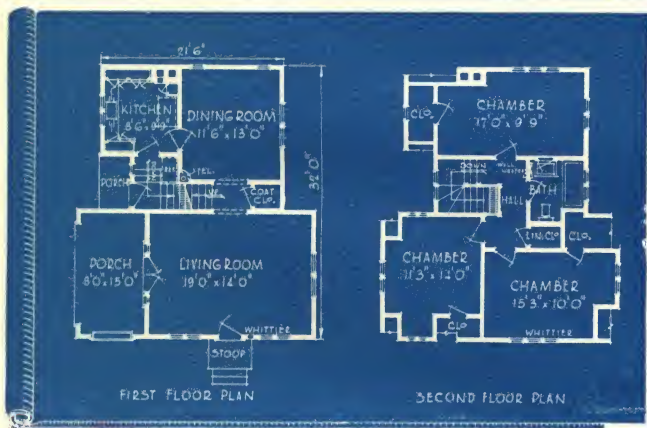
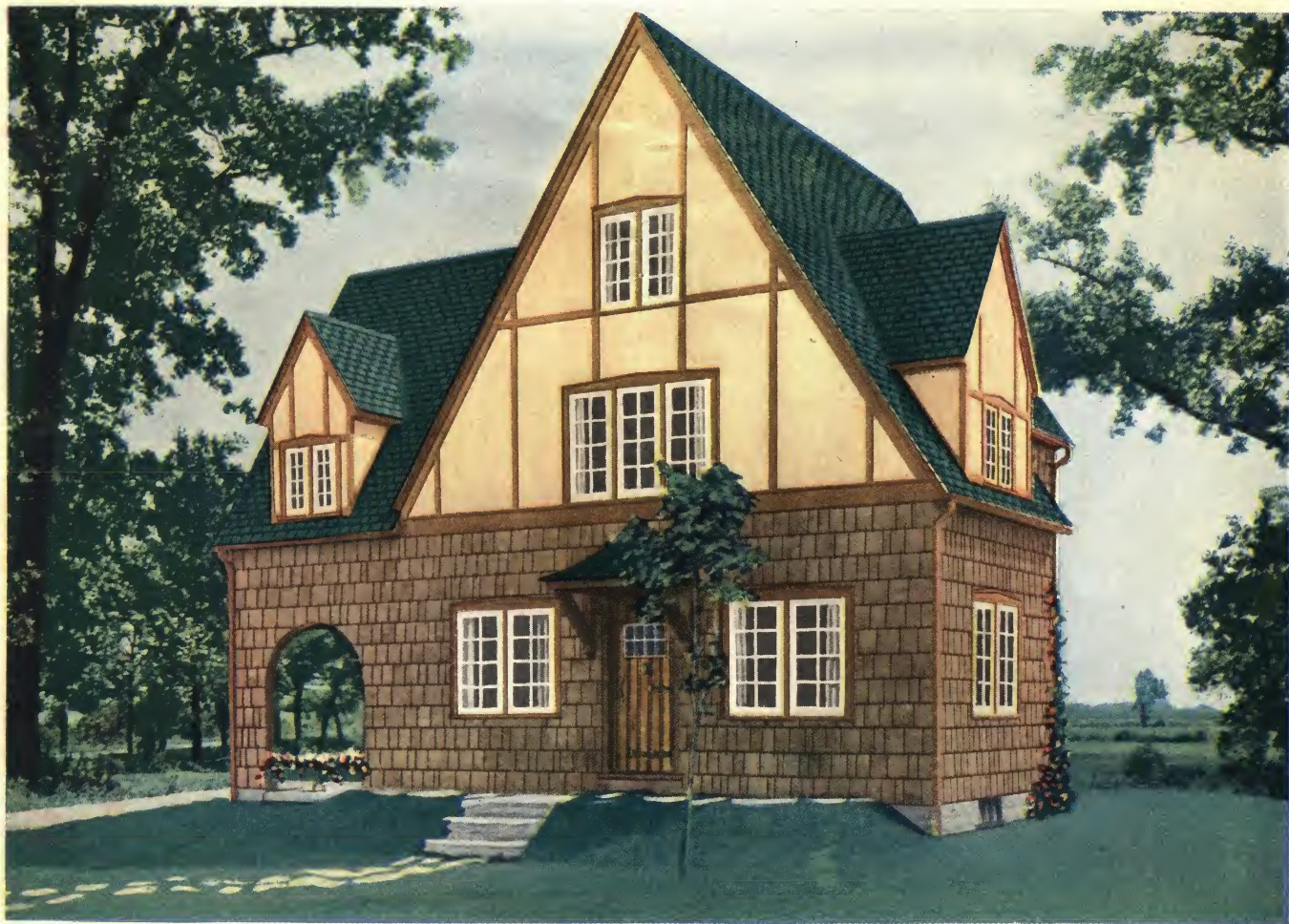
The WILDER

AN immaculate home, reflecting the pure line of New England Colonial architecture. The interior arrangement is to be praised, all six rooms being excellently laid out.



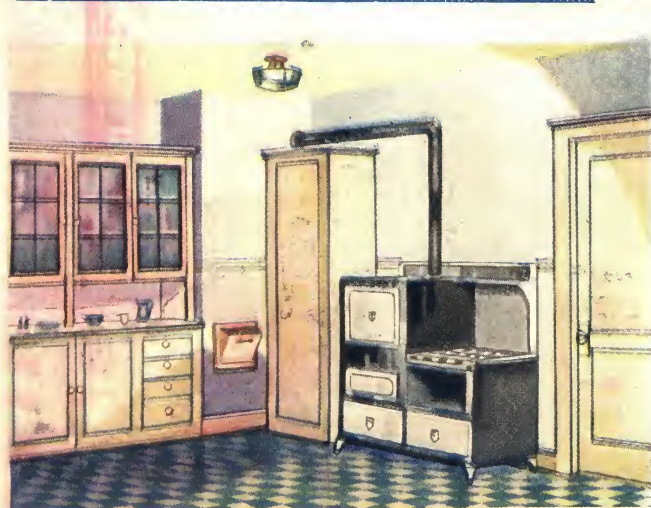
The simple beauty of a Colonial Entrance is well illustrated above.





The WHITTIER

A GAIN the English suburban home charms us. Six beautiful, bright rooms are found inside. Size over all, 21 feet 6 inches by 32 feet deep.

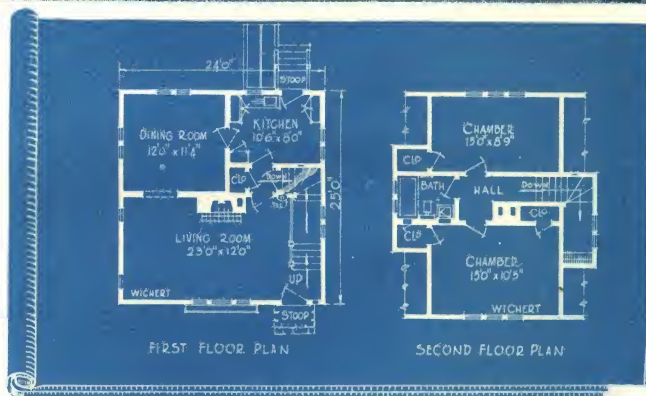


One of the interesting dormers which make for the charm of The Whittier.



The WICHERT

HALF timbering, shingles and stucco are beautifully combined in the above home. The cleverly designed floor plan shows five large rooms. Outside dimensions of house are 24 feet by 25 feet.



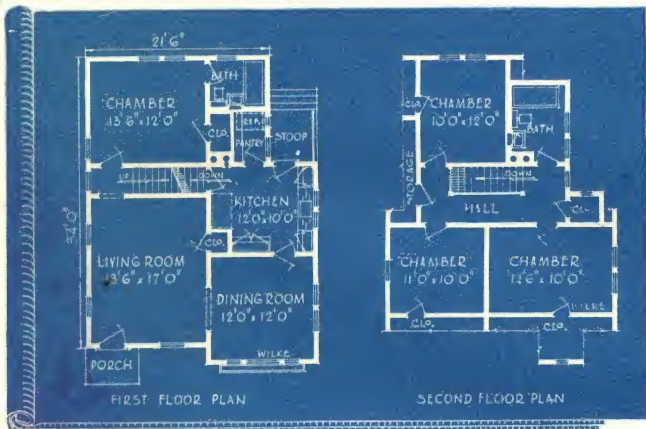
Not only do flowers brighten and cheer the home, but the flower box is an important decorative feature.





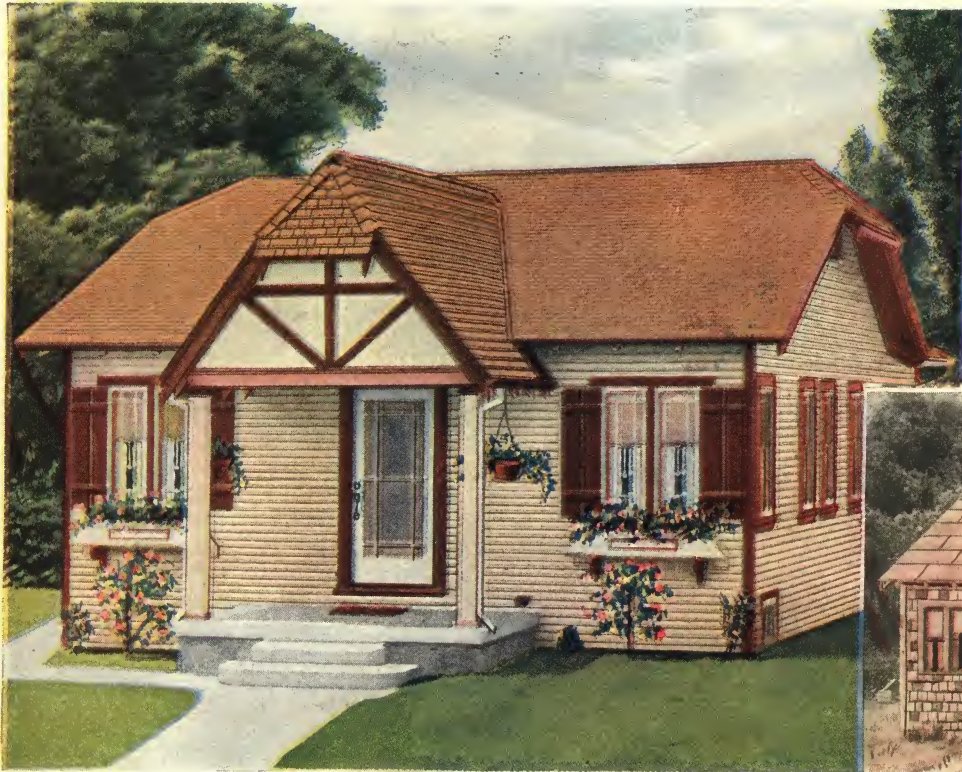
The WILKE

AN interesting roof treatment and colorful exterior makes The Wilke a distinctive home. Seven rooms are provided for in the floor plan.

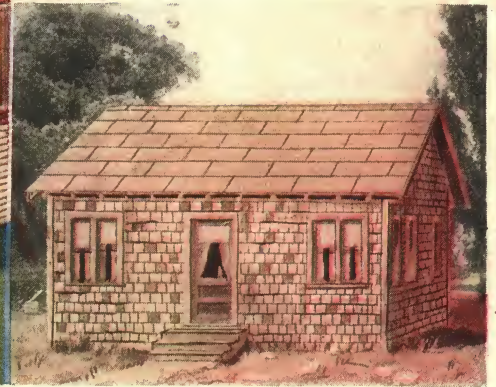


Set among the flowers and shrubs, this arbor seat makes a welcome retreat in the summer time.

SEE US REGARDING HOME IMPROVEMENT!



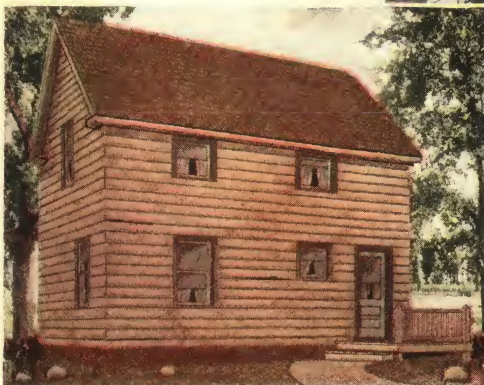
YOUR old home can be improved both inside and out to suit your especial tastes. Consult us about making your home not only pleasant to live in but valuable for reselling.



THIS BEAUTIFUL HOME RESULTED FROM REMODELING

LATEST ARCHITECTURAL DEVICES APPLIED!

HANDSOME porches, attractive dormers, shutters, decorative trellis work and artistic chimneys can all be applied to your present home. Full details at our office.

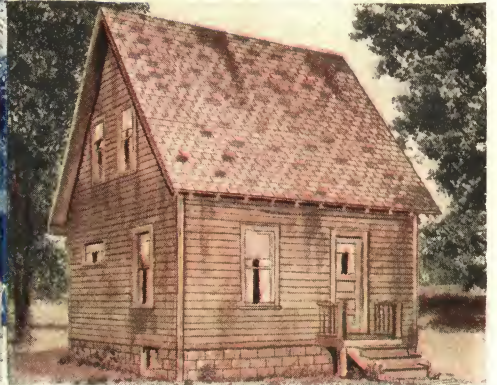


THIS PLAIN HOUSE ~ TRANSFORMED INTO THIS HOME

ADD BEAUTY TO YOUR HOME!



MIRACLES can be wrought with your old home by an intelligent plan of remodelling. The expense involved is in no way prohibitive, either.



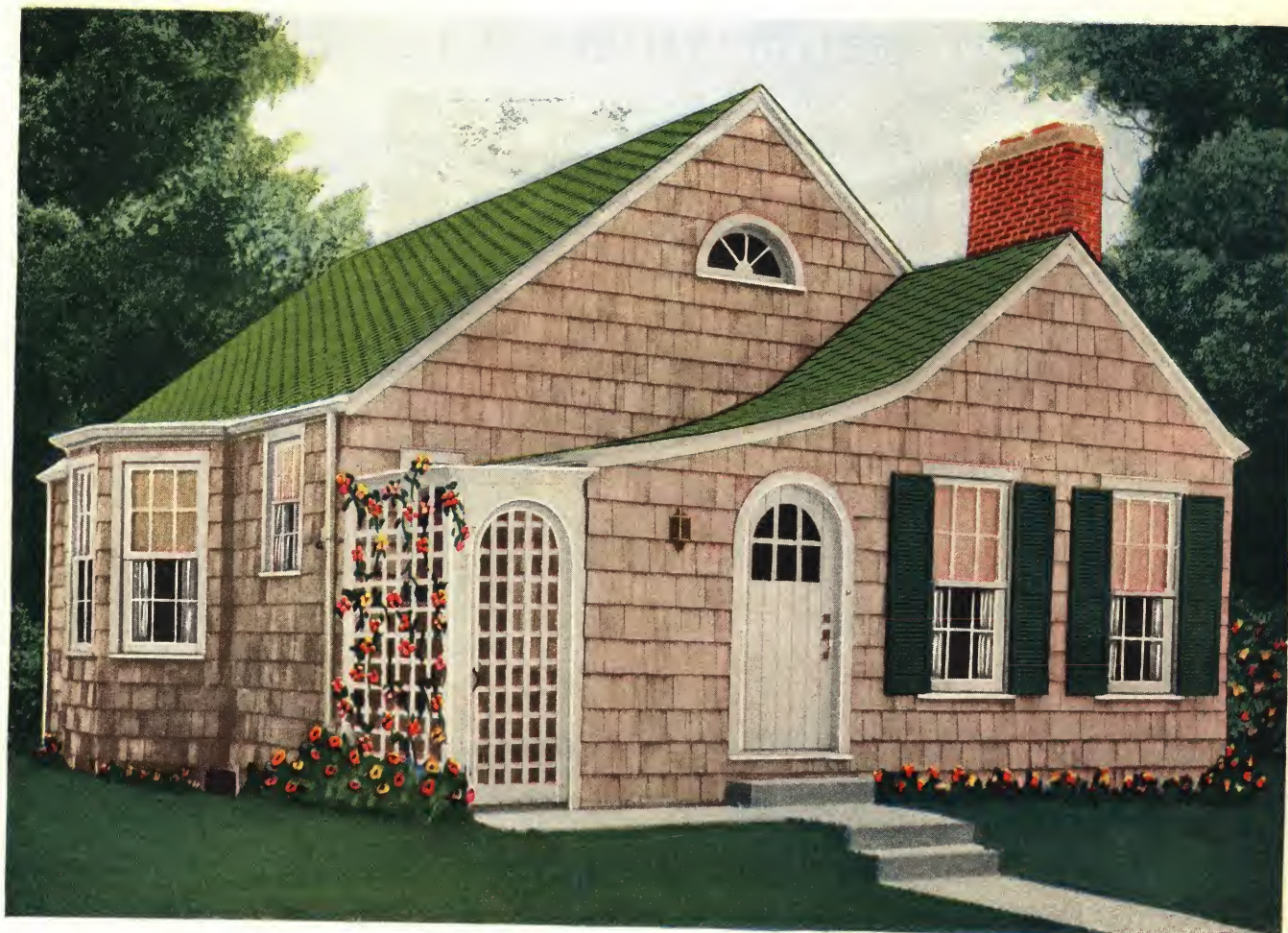
THIS APPEALING HOME IN PLACE OF THIS

REMODELLING PAYS FINANCIALLY!

WHEN you improve your home you build added value into it. This not only means that your home will have a resale value but proportionately much higher value to the amount invested.



THIS HOME CONVERTED INTO THIS MODERN HOUSE

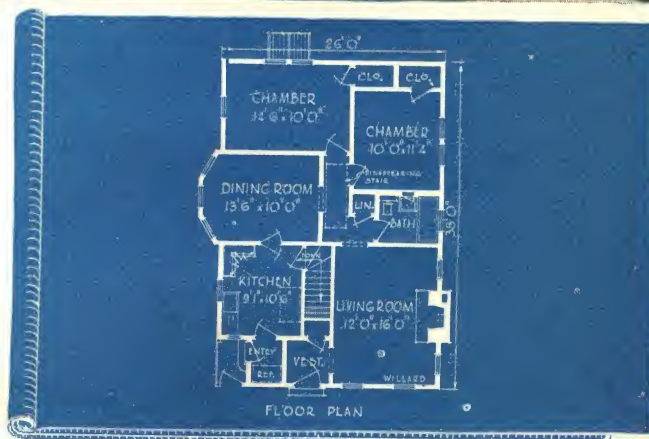


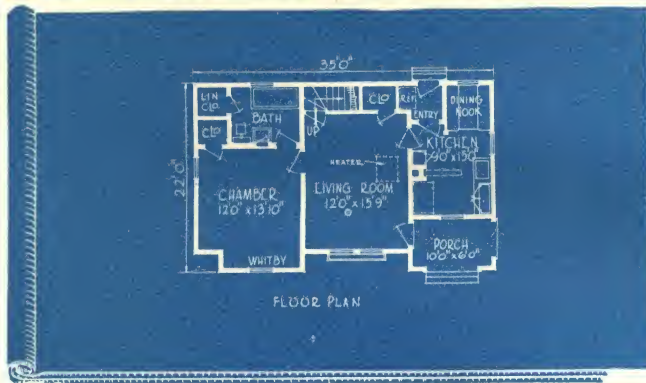
The WILLARD

A COZY five-room bungalow that is ideal for newlyweds or the small family. Attic is reached by disappearing stairway illustrated here. Size, 26 feet by 38 feet over all.



Your lawn and garden will be beautifully enhanced by trellis work.

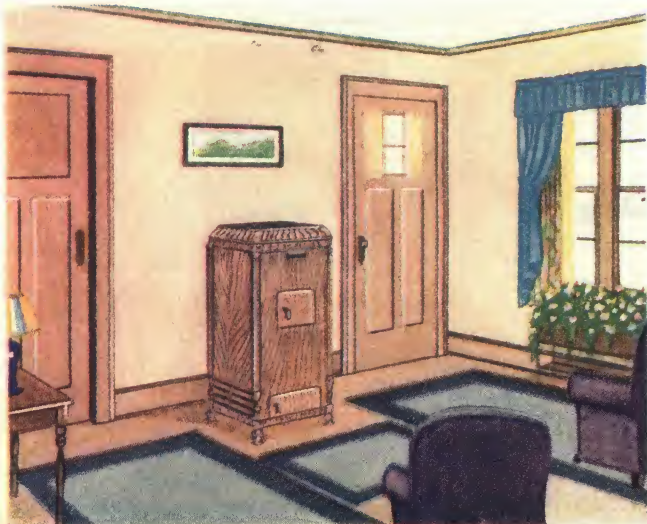




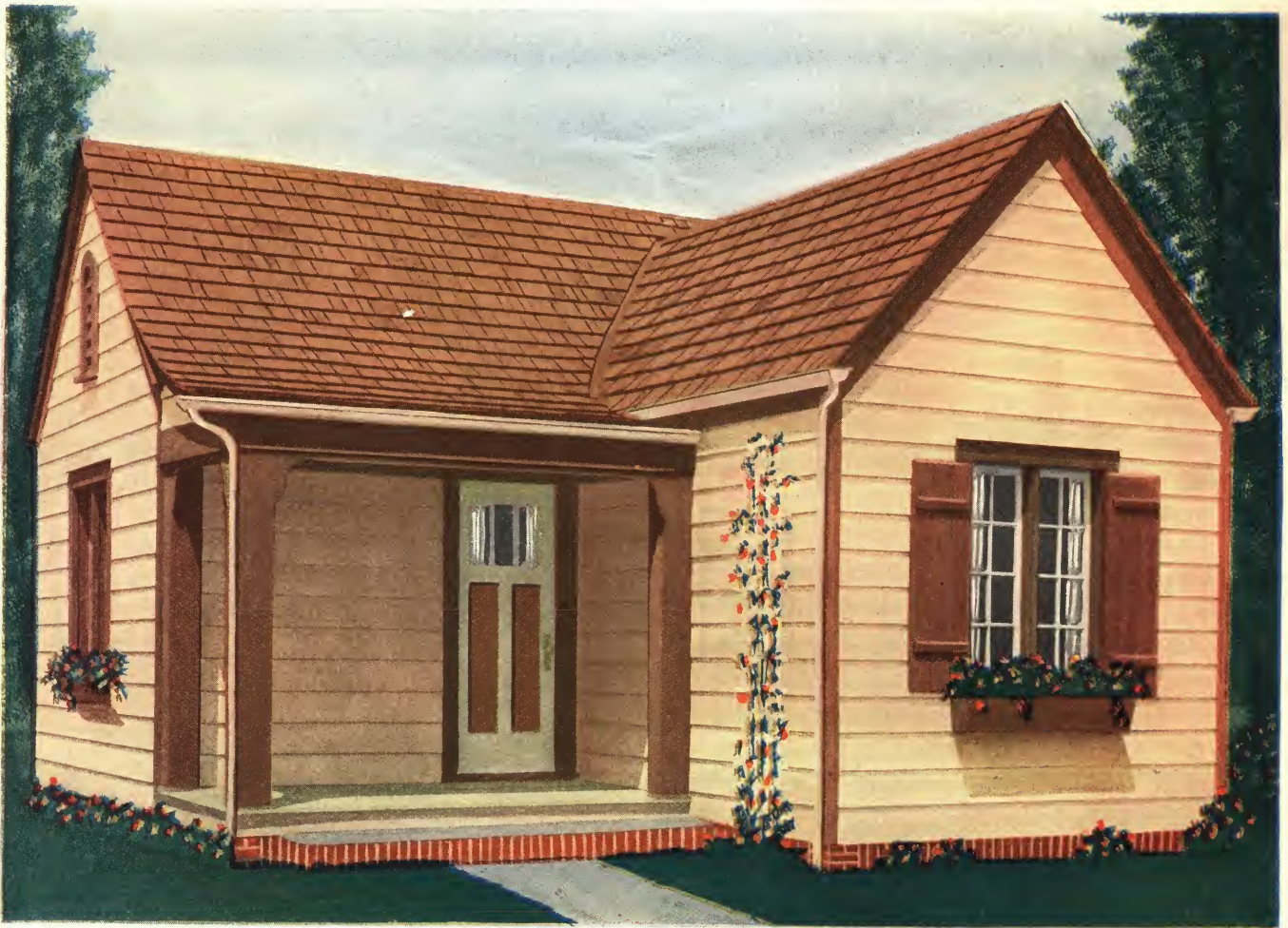
The WHITBY

THIS charming English bungalow pleases without and within. The three rooms are equipped with all modern conveniences, including cabinet heater illustrated below, left. Size is 35 feet wide and 22 feet deep.

A cabinet heater is conveniently placed in living room. See interior view.



A garage that agrees perfectly with the above home.

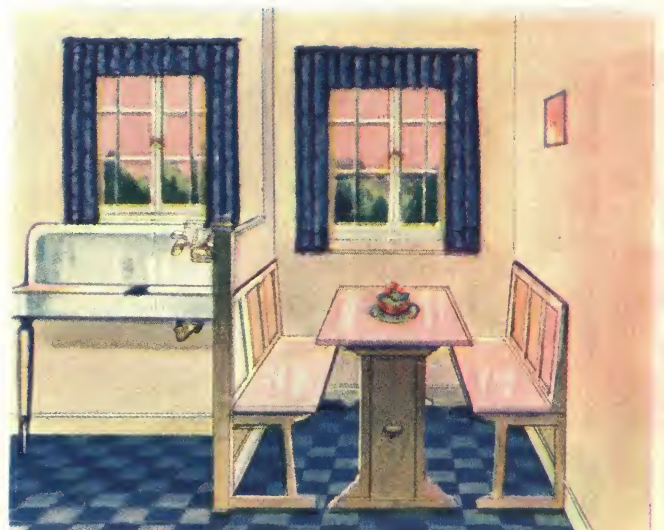


The WILDARE

DONE in buff and tan, The Wildare is exceptionally attractive. Three rooms, porch and breakfast nook shown in plan. It is 24 feet wide by 33 feet deep.



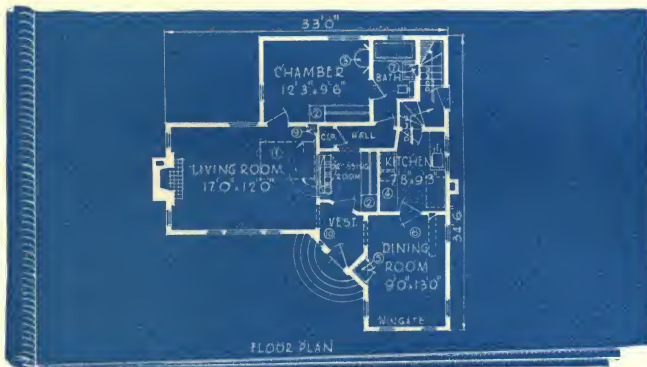
Shutters and a flower box make this window a thing of beauty.





The WINGATE

THE above home is particularly adaptable to a corner lot. Many interesting features can be found in the four charming rooms.

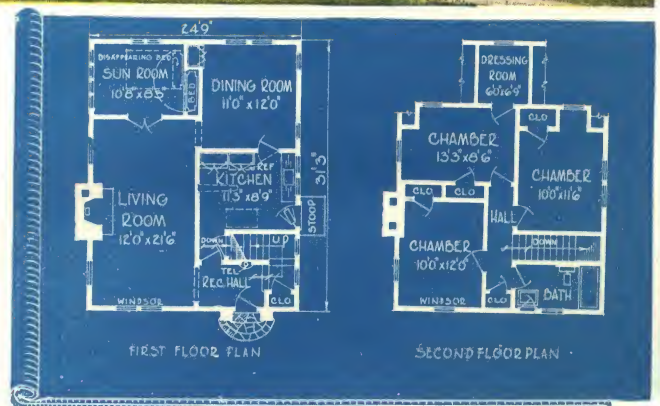


This old style entrance is in perfect taste with the prevailing style of the above home.

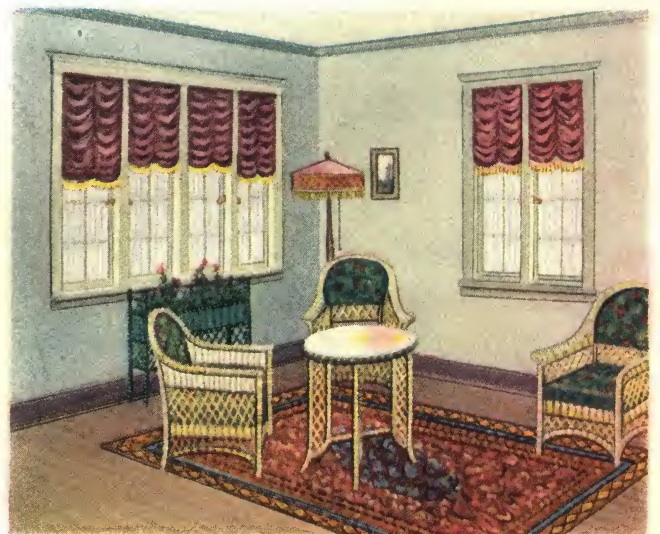


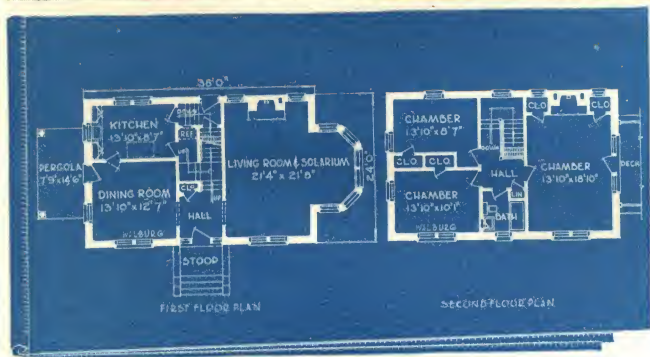
The WINDSOR

THIS home affords interesting color and textural effects, with its smooth stucco walls, stone chimney and mingled roof. Six rooms, dressing room and sun room are inside.



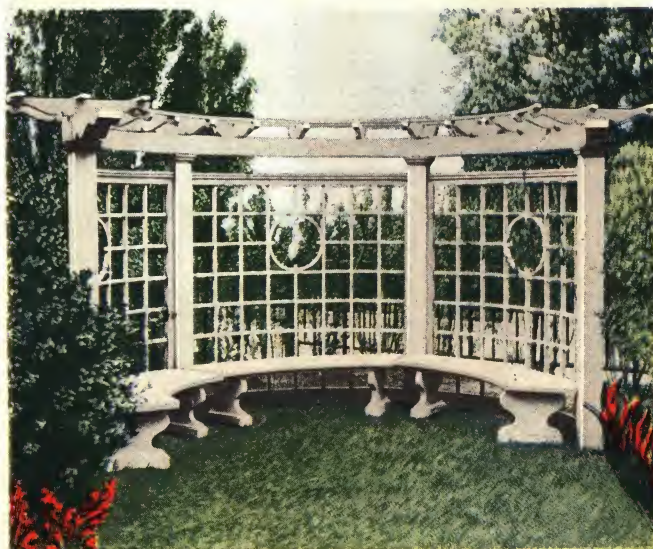
An unusually ornamental piece of trellis work in form of small arbor.



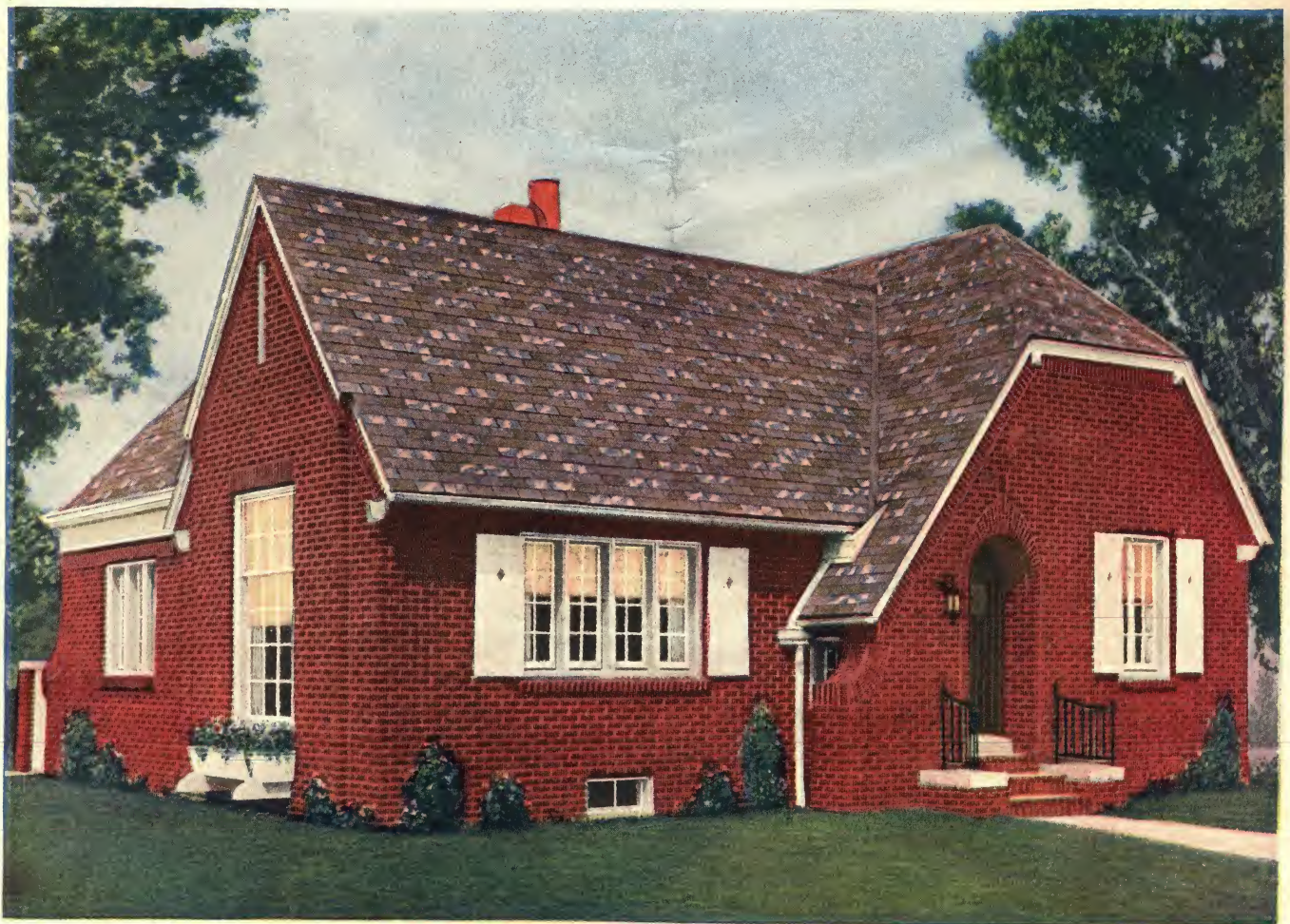


The WALBURG

A MAGNIFICENT Dutch Colonial home executed in face brick. Six large, sunny rooms and reception hall comprise interior. Size over all is 38 feet wide by 24 feet deep.



Placed at the end of the garden, the above trellis work appears very effectively.

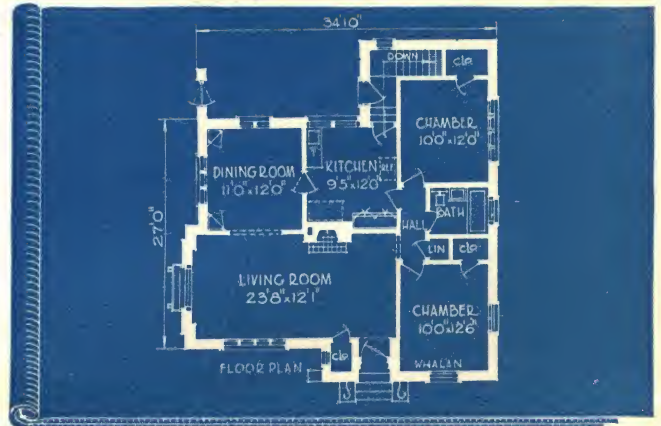


The WHALAN

THIS home has richness in color, due to its face brick walls and mottled roof. The accompanying plan shows five well arranged rooms.



The doorway is not one of the least interesting features of the above home.



BIRD'S



ROOFS



Isn't the money you put into your home the soundest investment you ever made?

Isn't a good roof on your home another dollar added to this investment?

Your investment in one of Bird's roofs is just another deposit in your **SAVINGS BANK OF COMFORT, PRIDE AND HAPPINESS.**

SAFE—A roof of Bird's Shingles will not catch fire from falling sparks.

Most important of all, these shingles are waterproof and fire-retardant, and will protect your home from flying sparks and embers.

HANDSOME—A roof of Bird's Shingles (Art-Blende tones) is a composition of beauty. An unusual combination of warm russet colors. (Made also in Blue-Black, Green, Red.)

The substantial and handsome appearance of your roof when covered with Bird's Shingles will be an agreeable surprise to you.

SAVES MONEY—Because it is an investment.

Come and discuss your roofing problem with us. Or let us call upon you. Let us take you on a tour of personal inspection of **BIRD'S ROOFS** on homes in this vicinity. Then without obligation to you, we shall be glad to give you the figures covering your own requirements.

Bird's Roofs Include—

- Paroid, the Super-Roof.
- Smooth Surfaced Roofing for every purse and purpose.
- Slate Surfaced Asphalt Shingles in red, green, blue-black or art-blende.
- Bird's Paroid Built-Up Roof, made by Bird & Son, Inc.
- Manufacturers of Neponset Waterproof Building Paper and Neponset Wall Board.

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LUMBER

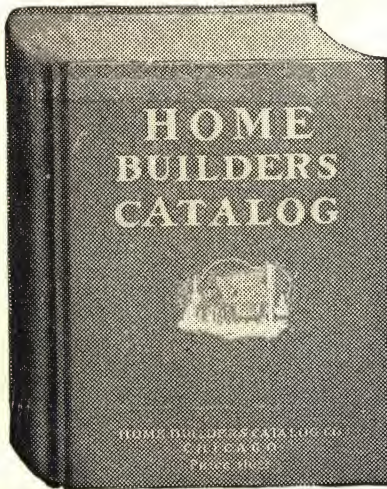
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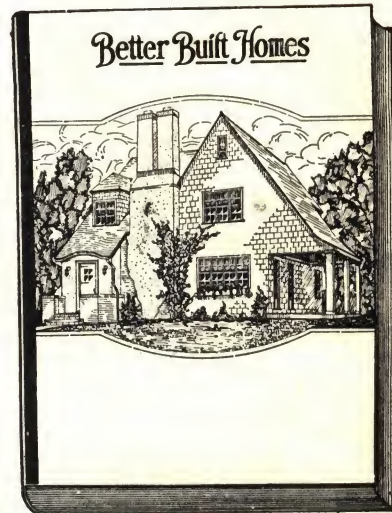
Before Building Consult These Books



OVER 1200 PAGES

The Home Builders Catalog is the one comprehensive reference work of the small home field. In its illustrated pages you will find complete information on all kinds of building materials and modern home conveniences, presented in a simple and attractive style.

In addition there are almost 700 pictures of homes in colors with detailed floor plans and sections devoted to interior decorating and other subjects relative to the home. The use of this invaluable book is part of our service to home builders.



OVER 180 PAGES

A symposium of the finest small homes ever designed. Stately New England homes, rambling Dutch Colonials, trim English cottages, colorful Spanish Mission designs, these and many more are represented in this book. All types of construction including frame, stucco and brick are shown.

To make the selection of a home a simple and fascinating study we offer this book to prospective home builders. We have an extensive library of building designs and information which we are glad to place at your disposal.

They are Waiting For You at Our Office



END OF N. SHERMAN ST.

ALLENTOWN, PA.

PHONE 29184



Is Your Front Entrance Impressive?

Do visitors comment favorably on your front entrance? Do they seem in the proper cheerful frame of mind when you greet them? Are you, yourself, contented with the impression your front entrance gives?

It is well to remember that the front entrance is the first thing that greets your guest's eye. Consequently, it should be designed to give the proper effect of welcome cordiality and reserved dignity. We have a full line of front entrances, in all styles and finishes.

EVERYTHING
BUILT ANYWHERE
QUALITY SERVICE
PRICES

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A Merry Christmas

We have but one wish this Christmas and that is that those who are not in their own homes this year will be next Christmas time. Learn the full meaning of Christmas and get the full spirit of Christmas by enjoying it in your own home. Your Christmas can hardly be merry in any other place and what we want you to have is a Merry Christmas. Start saving now and your next Christmas will be the merriest of all.

Lehigh Lumber Company



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